



Downloads

- Elephant silhouette
- SMARTRISK logo

Materials

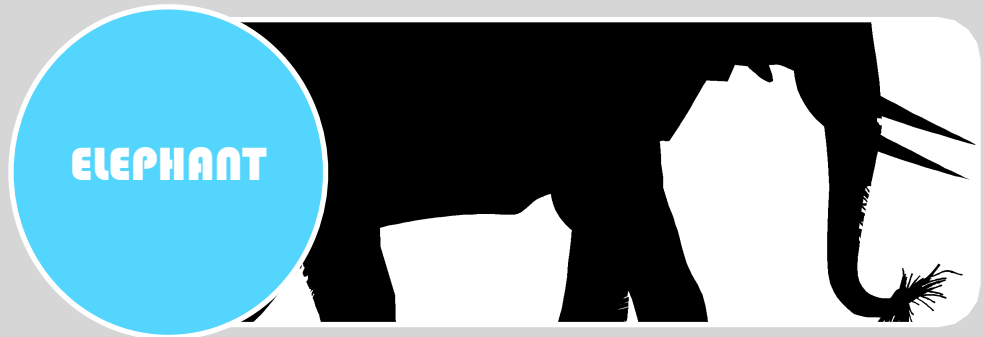
- Bristol board or mural paper
- Paint
- Markers
- Scissors
- Tape
- Transparency
- Photocopier

Tips

- This activity could be adapted to cover media, visual arts, or physical education course curricula.
- Be as creative with the display as you want - instead of cutting out a silhouette, why not paint a mural?
- Display the elephant in a high traffic area and draw attention to it by making a school announcement.
- Follow up the next week with a "Get Caught" seatbelt check event.

Capturing Results

- Take pictures of your visual and post them on the No Regrets Facebook page or send them in to SMARTRISK.



"During a crash involving a vehicle going 50 km/h, an unbelted backseat passenger will strike whatever they hit first with an average force of about 2,700 kg (the weight of an elephant). This could be the car seat, the windshield, or another person in the vehicle. Buckle Up!"

Background

- Wearing a seatbelt properly is the single most effective way to protect yourself in the event of a crash. If everyone took the two seconds it takes to buckle up a seatbelt, 1,000 lives in Canada would be saved each year.
- Promote the Buckle Up message by creating and displaying the silhouette of an elephant in association with the above quotation. This activity is designed to increase awareness and encourage behaviour change with respect to seatbelt use.

The Activity

The following steps are guidelines for you to run the Elephant activity in your school. Feel free to make the activity your own so that it is relevant to your classroom, school, or community.

- Speak with your principal and staff adviser about an appropriate place to display the elephant and arrange a time to set it up.
- Tape bristol board or mural paper onto a large wall – project the elephant image onto it and then trace and cut out the image.
- Display the elephant for a few days before adding the fact, *"During a crash involving a vehicle going 50 km/h, an unbelted backseat passenger will strike whatever they hit first with an average force of about 2,700 kg (the weight of an elephant). This could be the car seat, the windshield, or another person in the vehicle. Buckle Up!"*
- Add the SMARTRISK logo so students will connect the message to your No Regrets team.

Engaging Students and Community Partners

- Visit art classes and ask for volunteers to help make your visual.
- Ask local businesses to donate the materials you need to make your elephant.

Promote:

Buckle Up

look first

Wear the Gear

Get Trained

Drive Sober